

## The Direct Selling Women's Alliance to Offer Voluntary Insurance Program to Members

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**Kailua, HI** - According to the U.S. Chamber of Commerce over 44 million Americans are currently uninsured with nearly 60% of those employed by small business. This identifies a great need for affordable health care and the Direct Selling Women's Alliance is pleased to announce an answer to this need with the DSWA Voluntary Insurance Program.

The DSWA Voluntary Insurance Program has been specially created for direct sellers in network marketing, party plan or person-to-person sales that do not currently have insurance coverage or need additional insurance. Health Insurance, Term Life Insurance, Permanent Life Insurance, Home and Auto Insurance and Accident Insurance are just a sample of the many products available. DSWA members can obtain quotes for individual or multiple products that interest them. Quotes may be obtained on-line 24/7 and from the privacy of the member's home. We have also set up a service dial in number at 877-647-8683 ext 1 during normal business hours. Please state your interest in the DSWA Voluntary Insurance Program. The fulfillment of DSWA member's requests will be handled through a nationwide call center.

"We are so excited to offer this program to our members. Our profession is growing by leaps and bounds and the DSWA is pleased to provide the needed resources to support this exciting and worthwhile industry," said Nicki Keohohou, CEO of the DSWA.

"When the DSWA approached us about partnering to bring needed insurance services to their members, we were thrilled. This is a win-win situation for DSWA members to have an affordable insurance option that can be tailored to meet their individual insurance needs," added Teri Werner, a miQuotes distributor.

More information can be found on the DSWA website at <http://www.dswa.miquotes.com/>

The Direct Selling Women's Alliance ([DSWA](#)) is a global organization dedicated to uniting direct sellers throughout the world who share a common desire of achieving personal and financial success. A fun and welcoming environment, the DSWA is the direct sellers' source for the latest information, resources, networking and support. The DSWA empowers women and men in the direct selling profession, helping them achieve maximum results.

The DSWA is the only association that serves the more than 59 million direct selling distributors around the world. Its members are affiliated with one of the thousands of direct selling companies, which generate combined annual revenues exceeding \$109 billion. The foremost provider of industry-specific information, resources, networking opportunities, products, training, and services, the DSWA is dedicated to supporting individual direct sellers as they build their home-based, independent direct selling businesses.

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