

Creating Intentional Leaders





The purpose of Leadership is not to
develop more followers.

The purposes of Leadership is to
develop more leaders

---Dana Phillips

Accidental Leaders





The Advantages of Intentional Leadership





Start with Awareness



DSWA
THE ALLIANCE
...for direct selling women

Make Calls
Check Email
Send Faxes

Get GoSolo
Save Time
Work Smart

...to simplify
your communications?



Community Home Membership ▶ About DSWA ▶ Events ▶ Free Stuff ▶ Go Shopping ▶ DS

WELCOME!

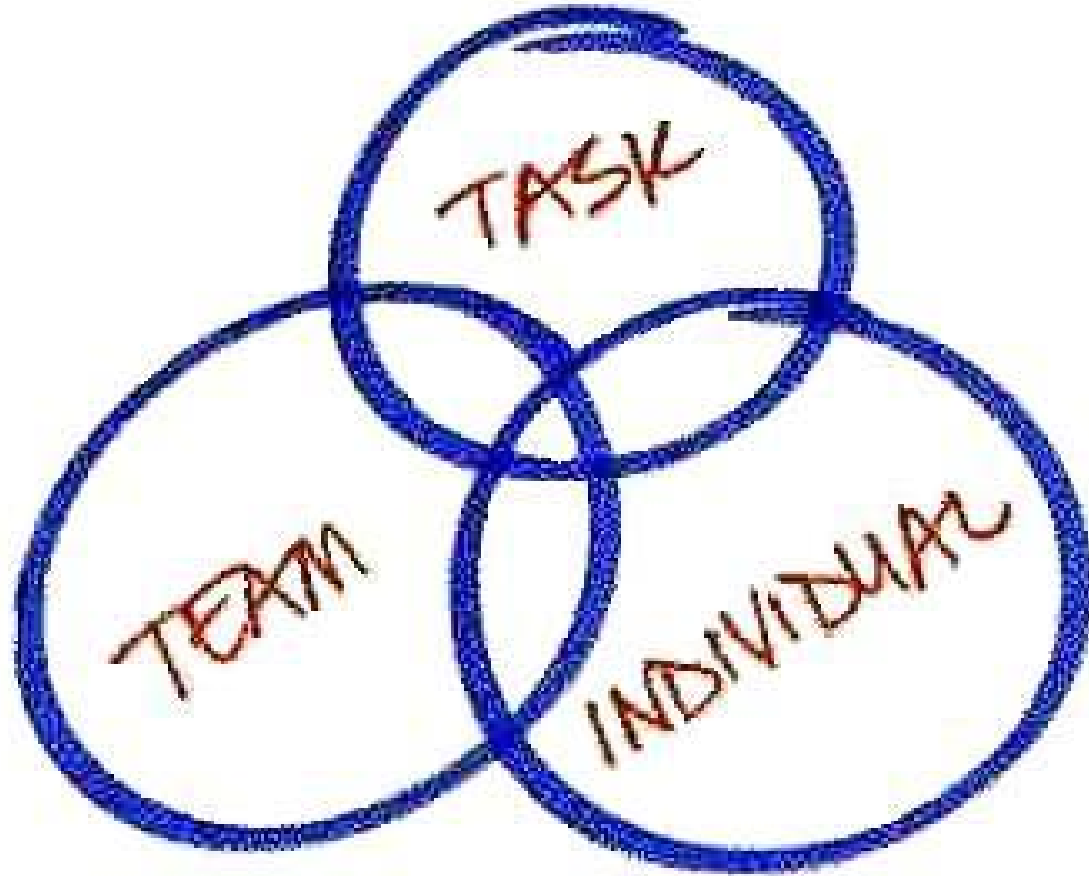
96 days to the Celebr

DSWA CELEBRATION



APRIL 23 - 25, 2010

http://www.mydswa.org/manifesto_promotion.asp



Arenas of Leadership



Visionary Planning





Creating Community

Coaching



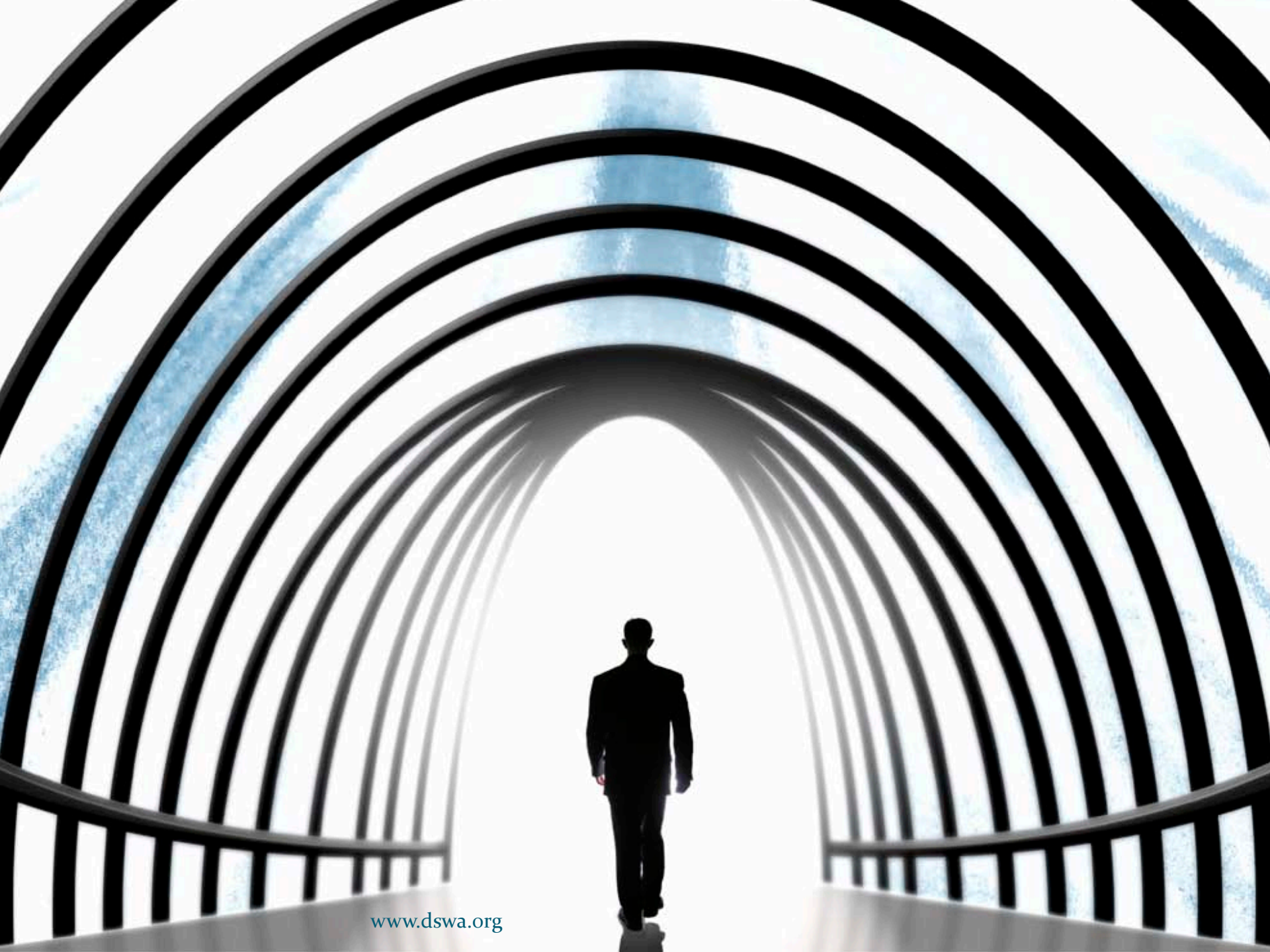


Team Building

TRAINING

Business Management

M-DAX





Special Offer



ELITE

EDUCATING LEADERS IN TRANSFORMATIONAL EXCELLENCE
DSWA'S LEADERSHIP CERTIFICATION

