



Conventions That Create Results

Brought to you by:

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Conventions That Create Results



Begin with the end in mind...

What would a great convention look like?



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What results would you like to achieve from the event?

Fun?

Learning?

Community?

Recognition?

Increase in sales & sponsoring?



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Preparation



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Selection of Speakers & Entertainment



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Components of a First Class event with a minimal budget...



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Creating a sense of community



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Engaging the attendees



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Hosting a Dazzling Awards Night



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Closing with a Call to Action



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Simplify Your Life...



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Q & A

AHAs and WOWS



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Mahalo,

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